

# SME Survey 2010



## The great divide

Arthur Goldstuck  
27 October 2010

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NATIONAL YOUTH DEVELOPMENT AGENCY

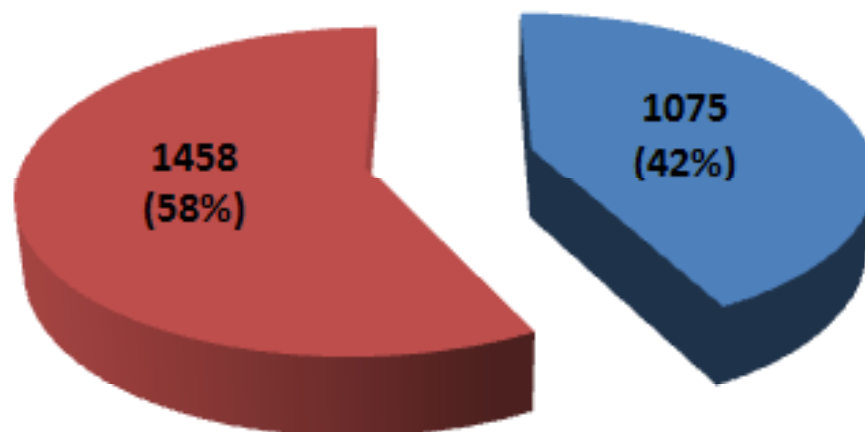


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## Response base

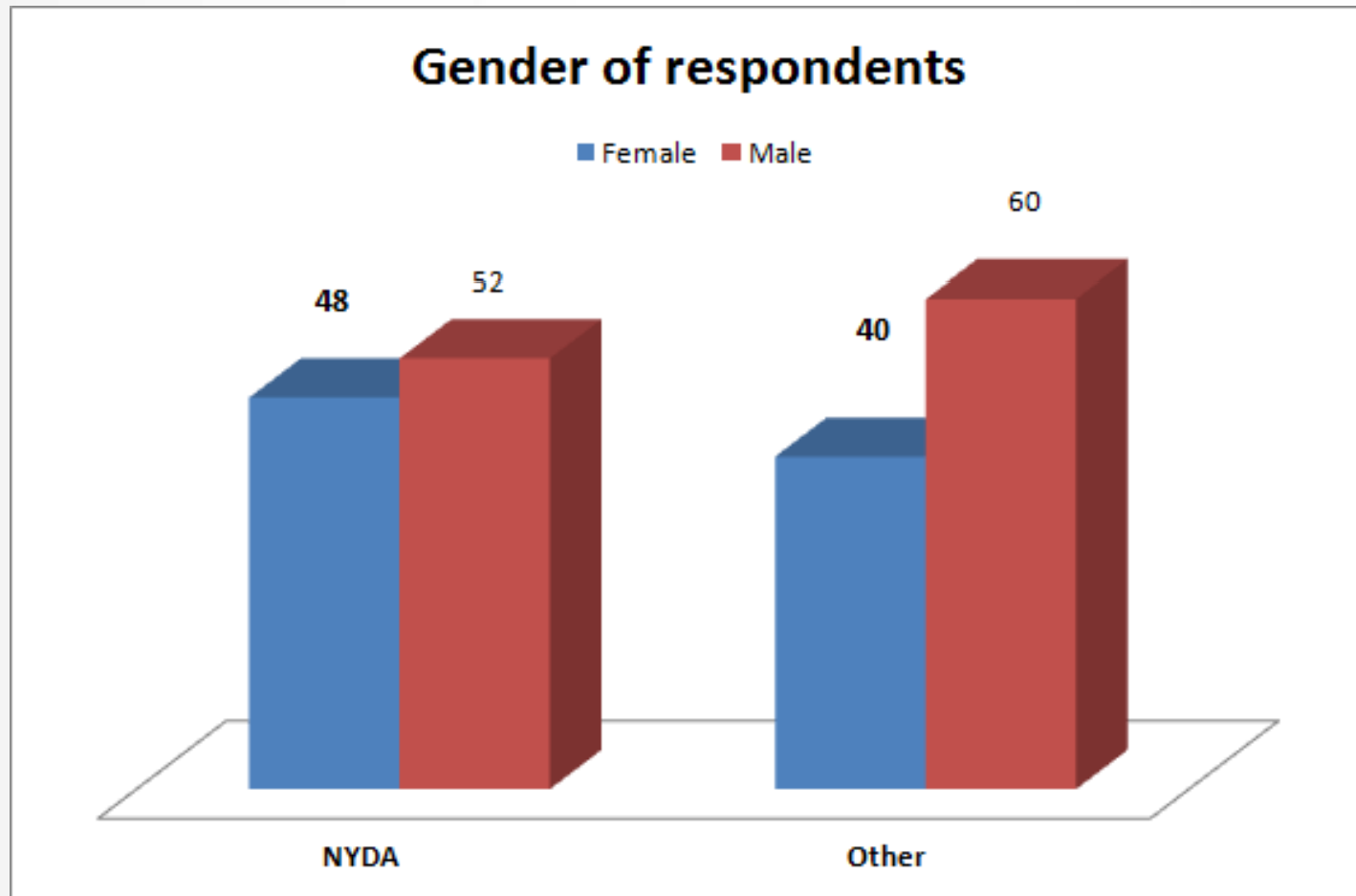
■ NYDA ■ Other



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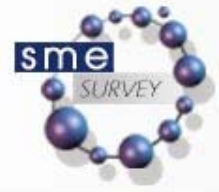
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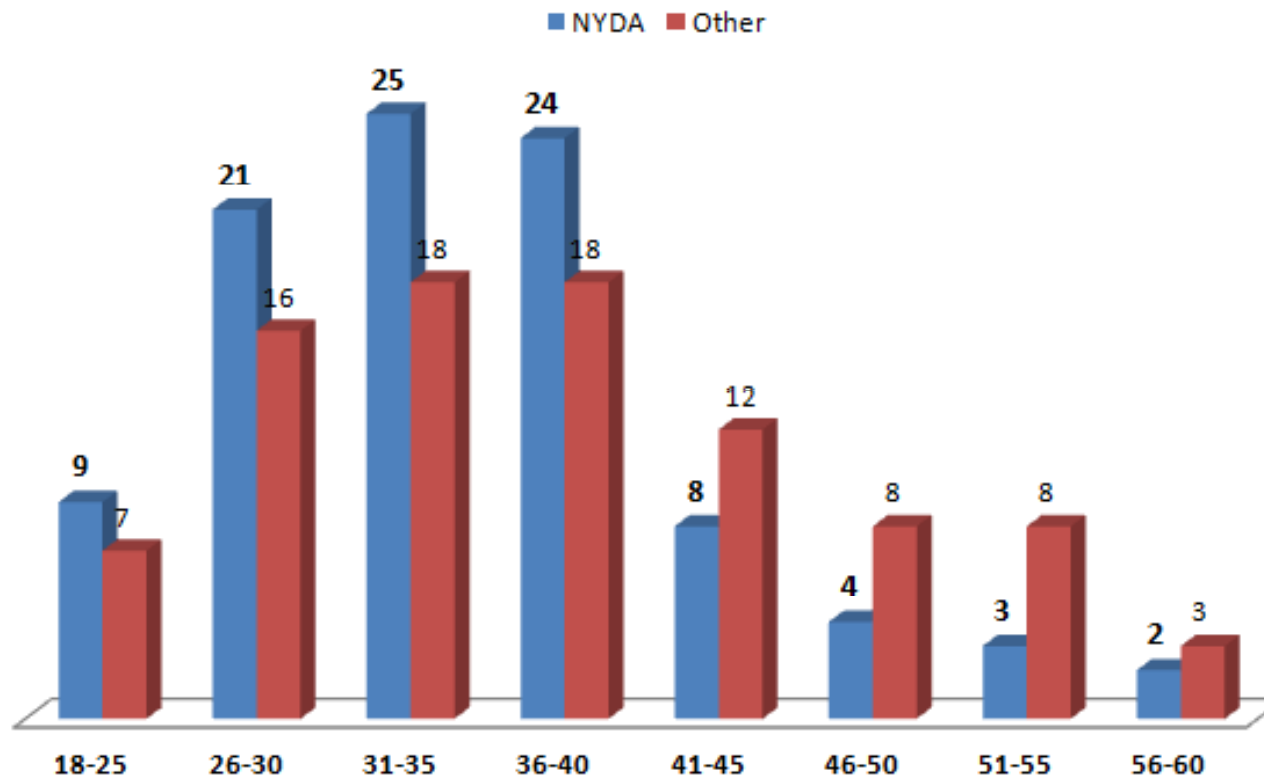
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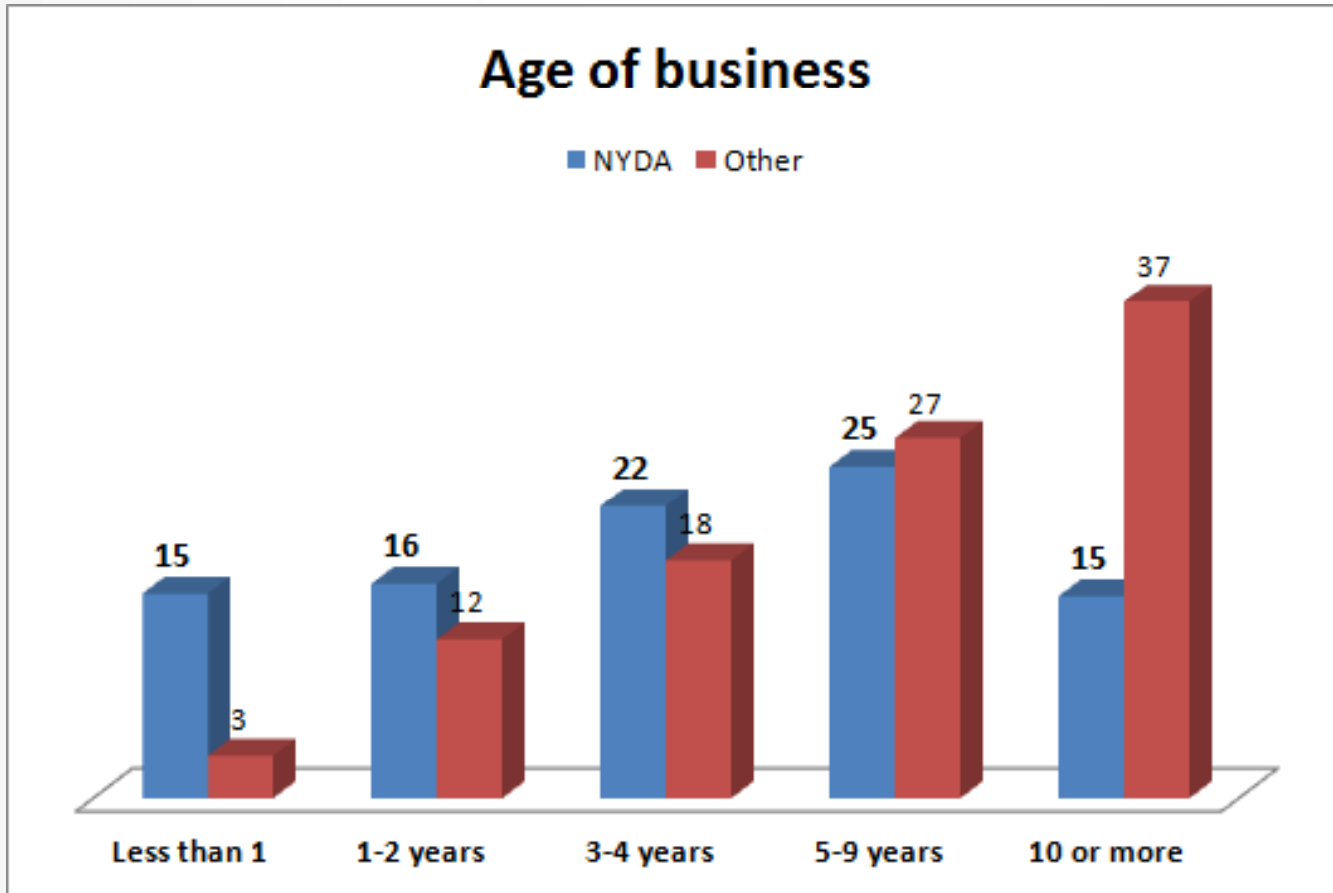
## Age profile of respondents



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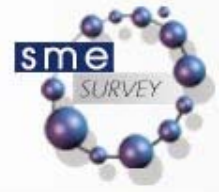
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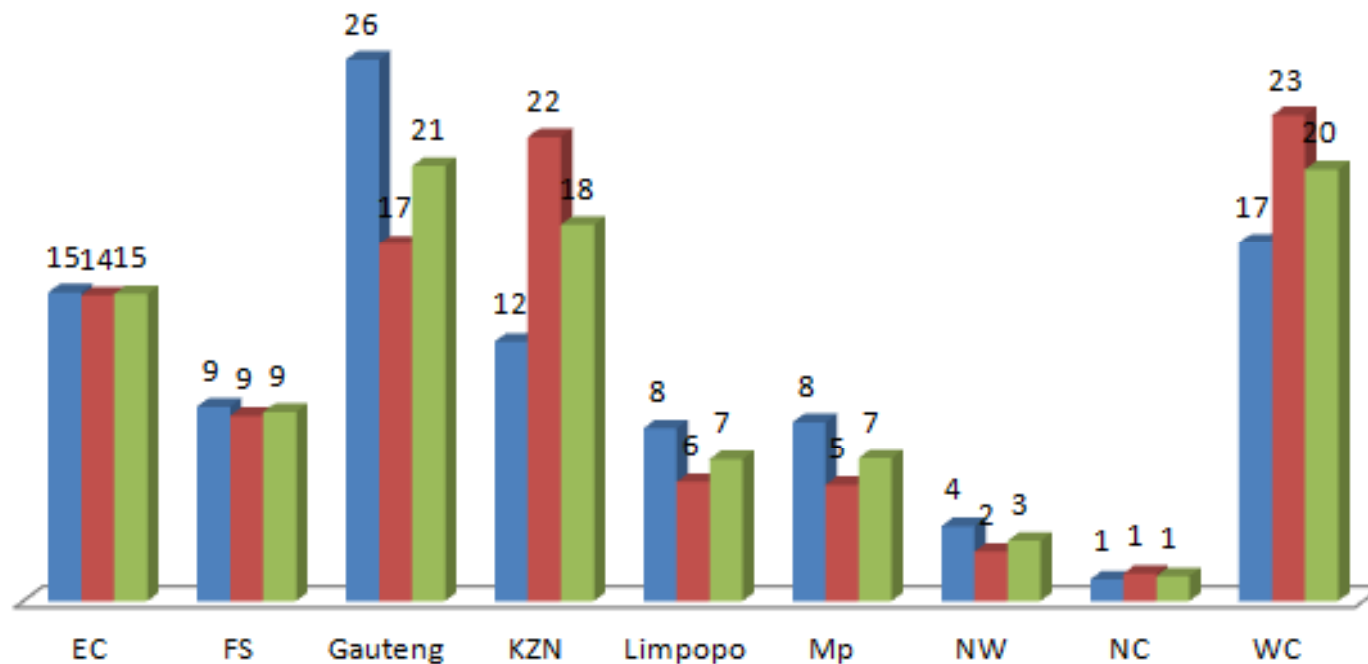


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## Regional representation

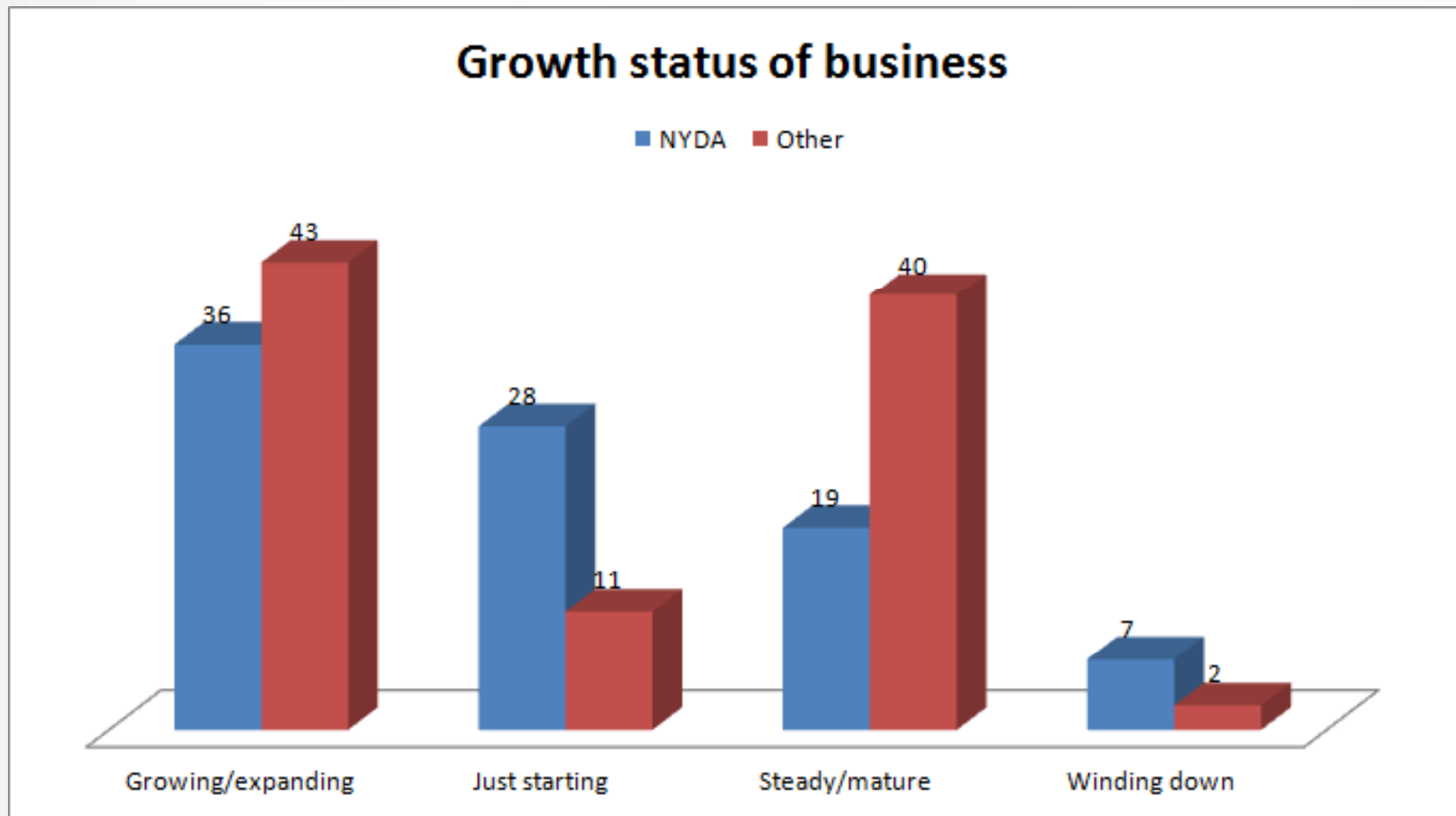
■ NYDA ■ Other ■ Total



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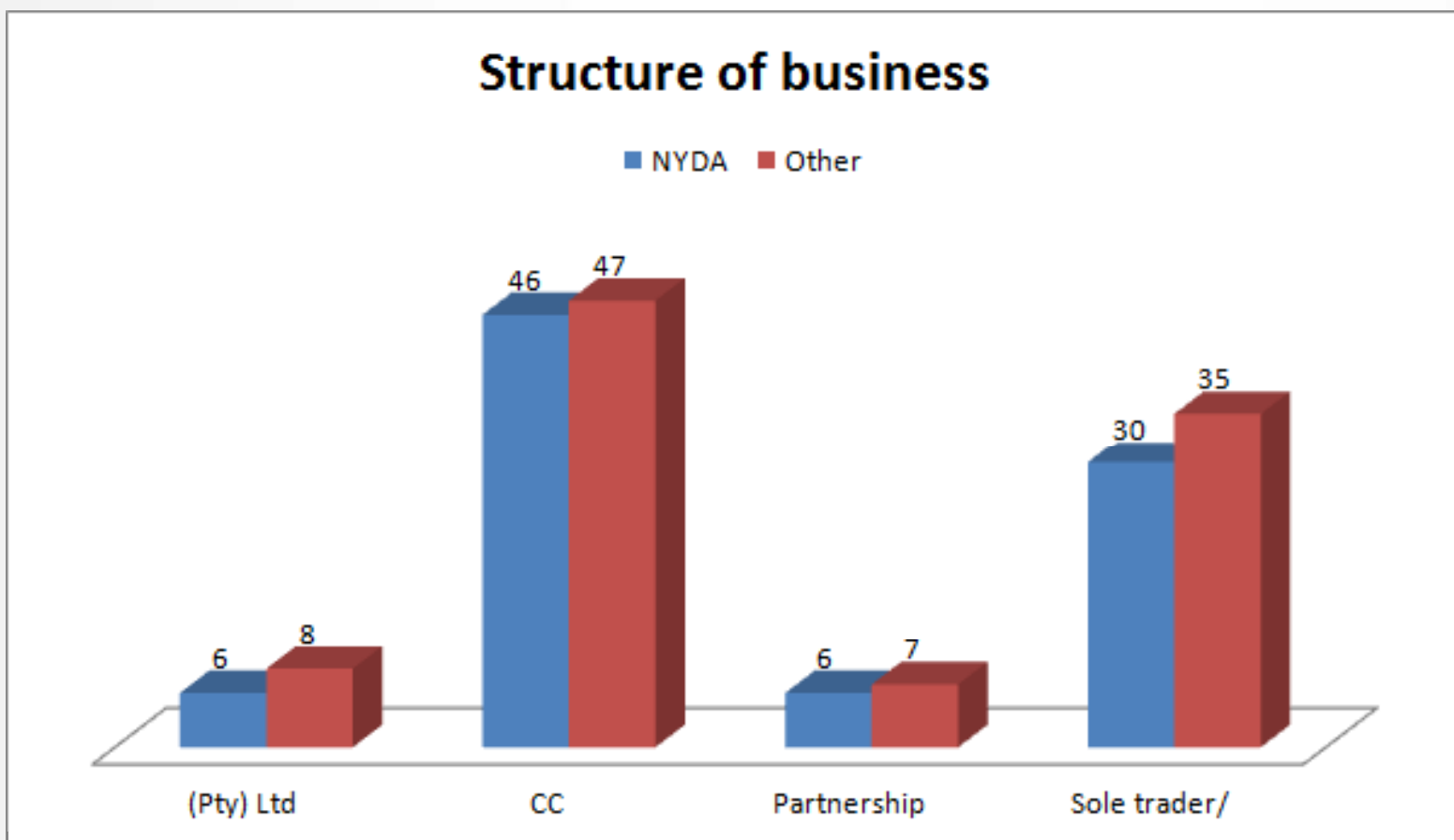
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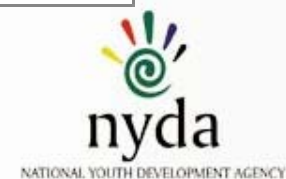
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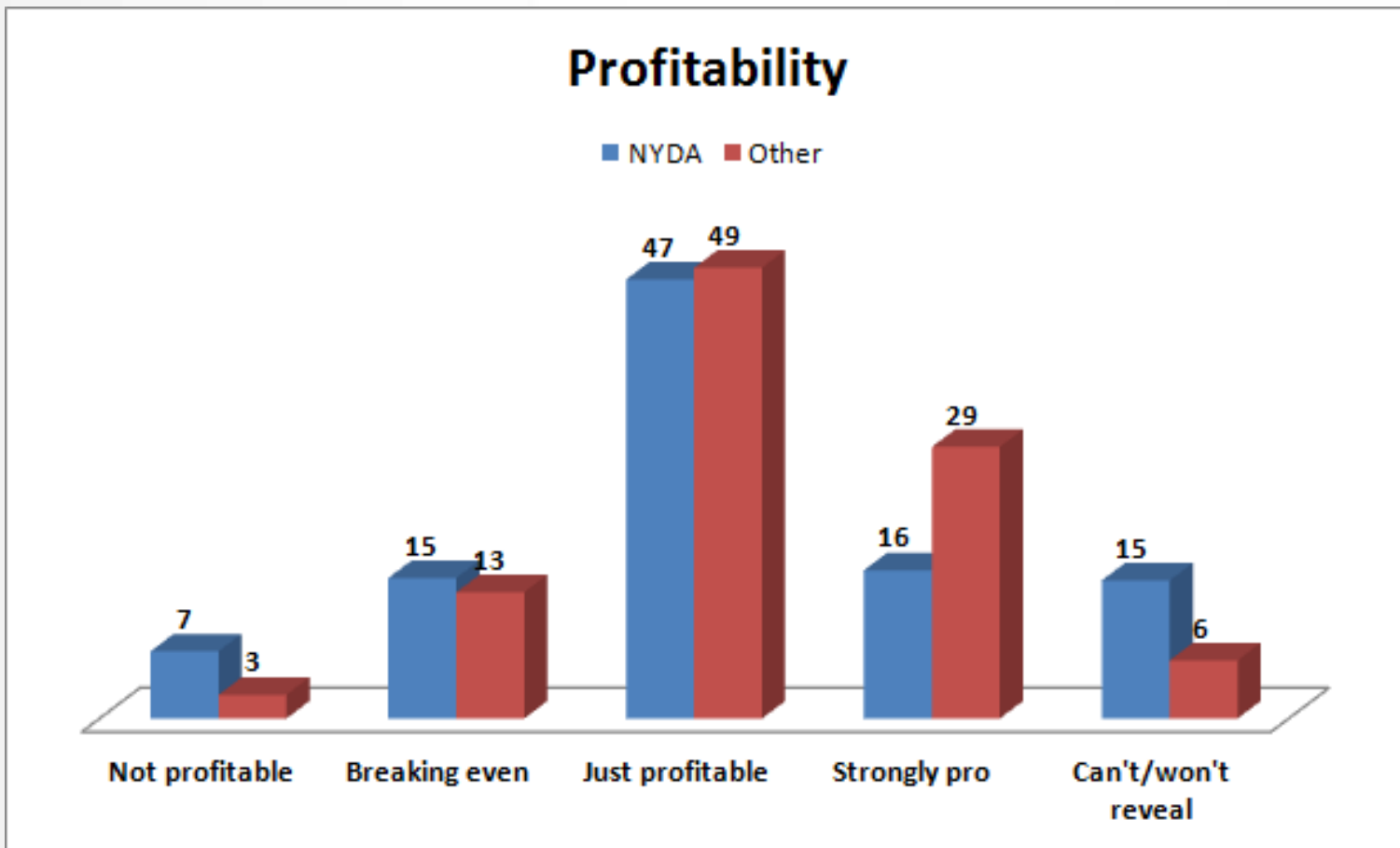
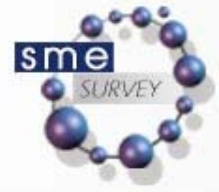
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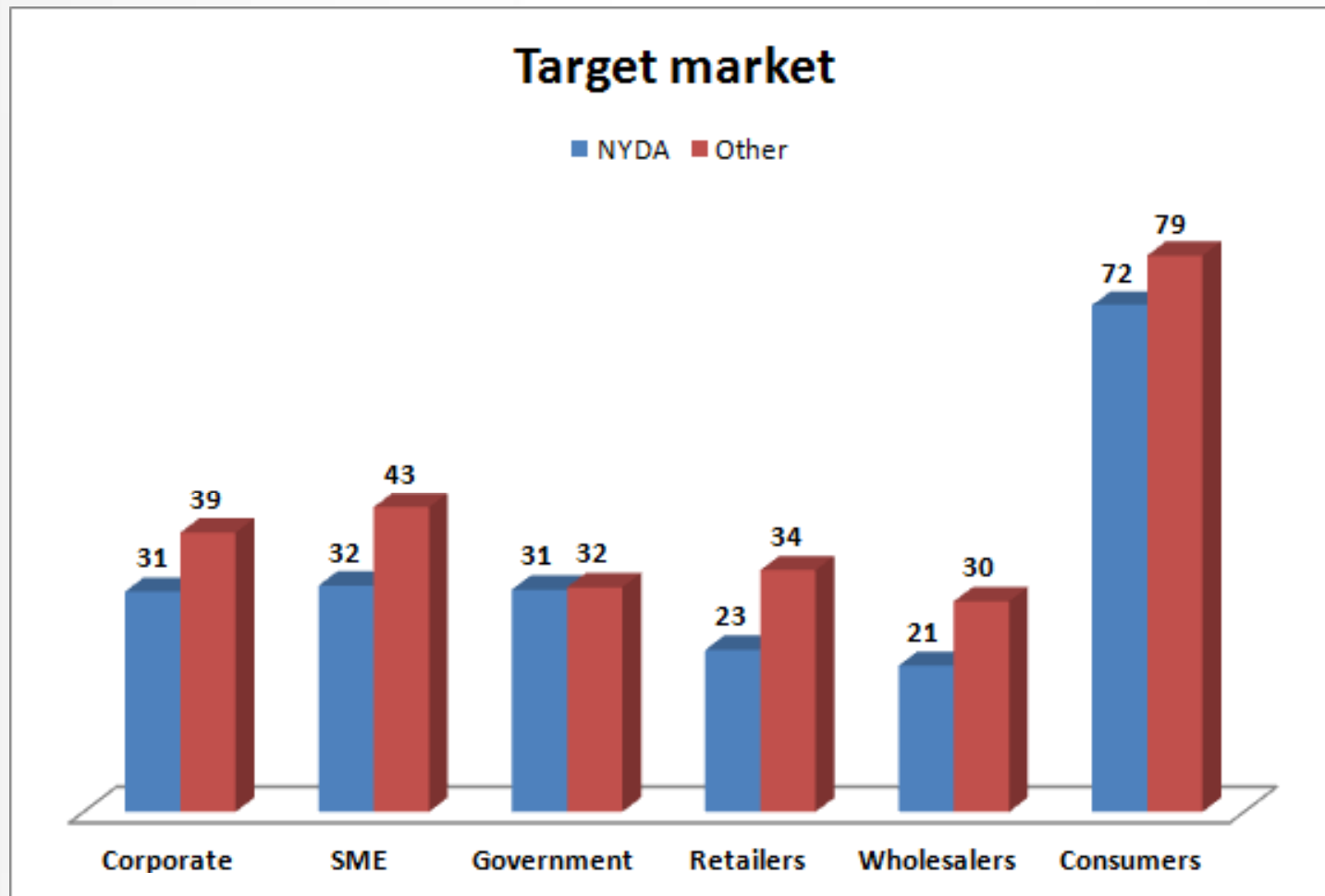
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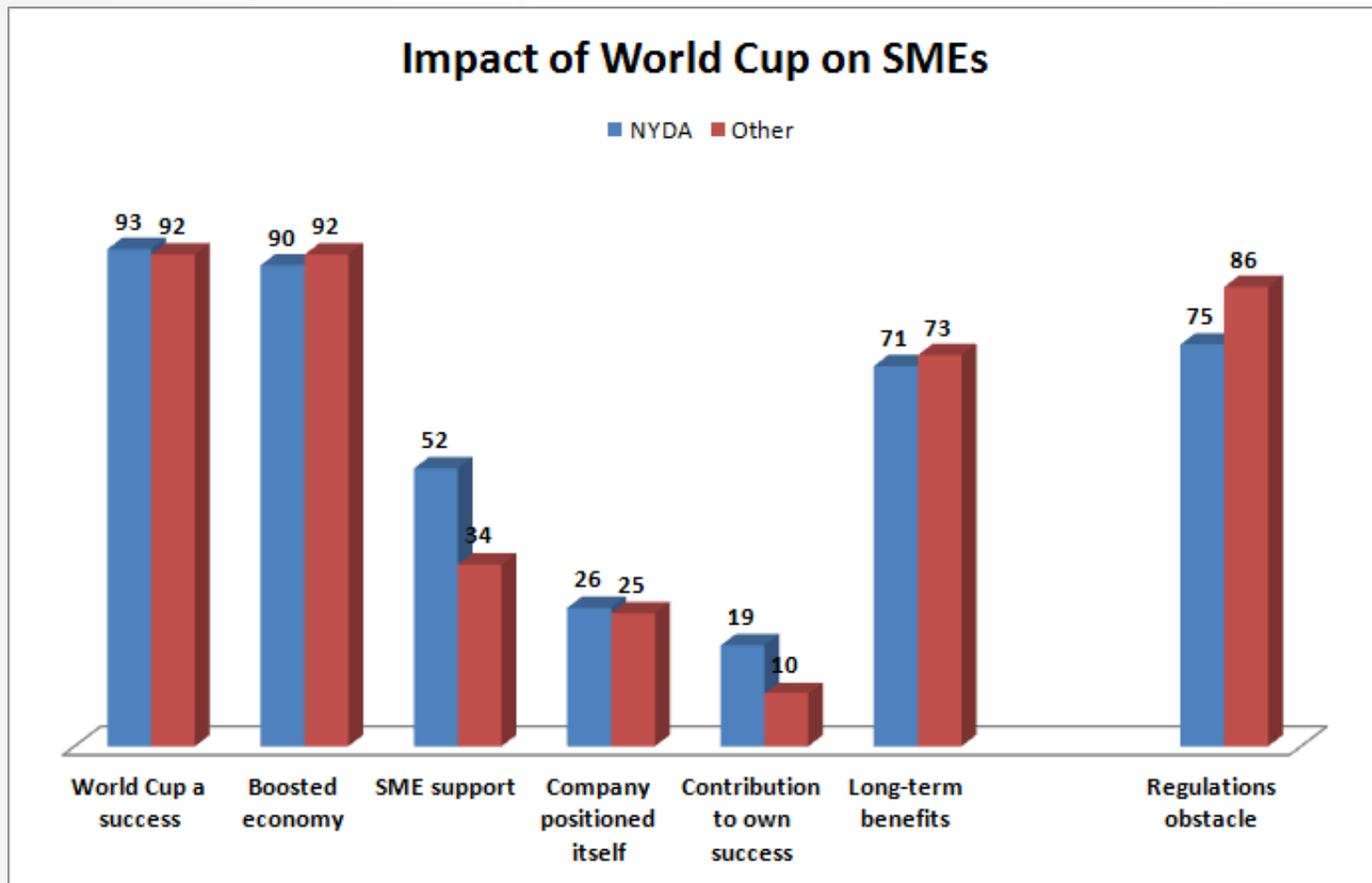
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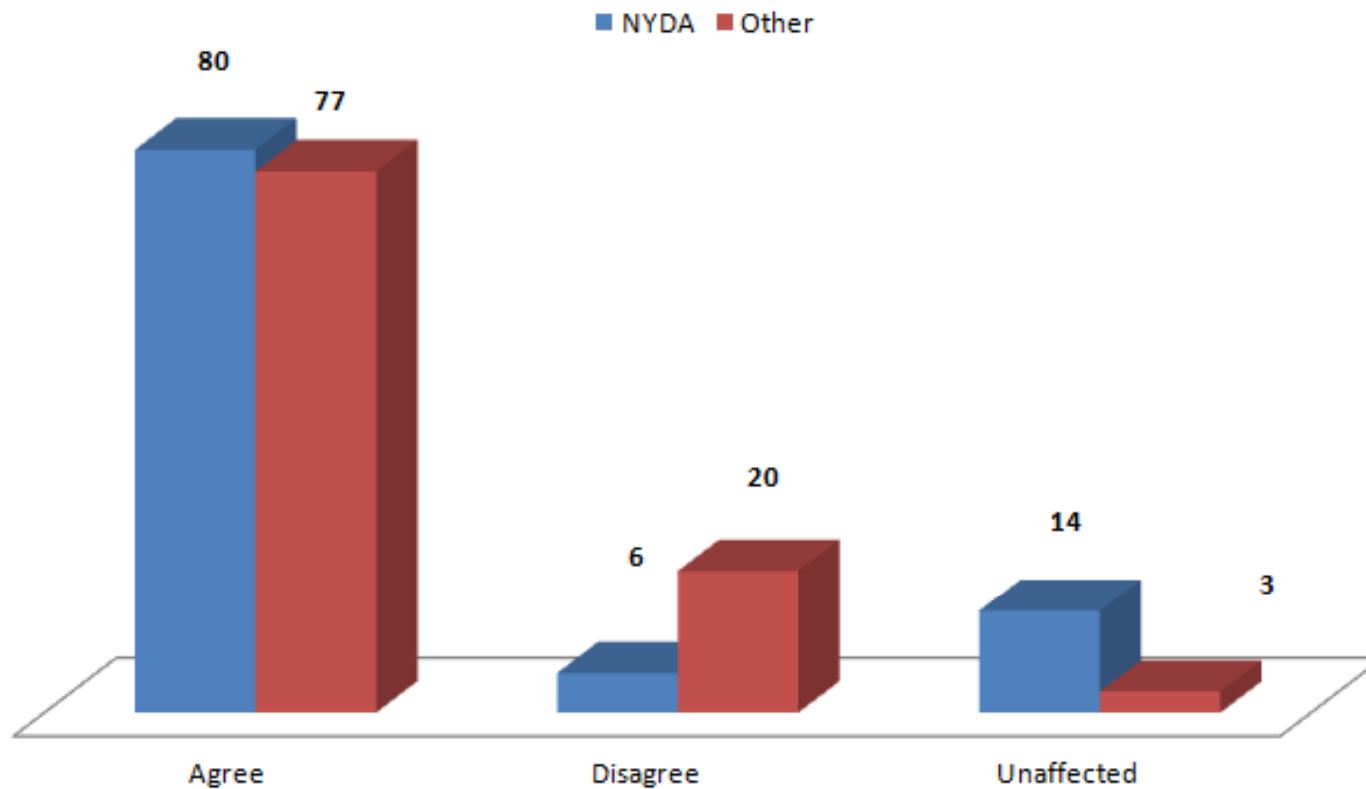
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# SME Survey 2010



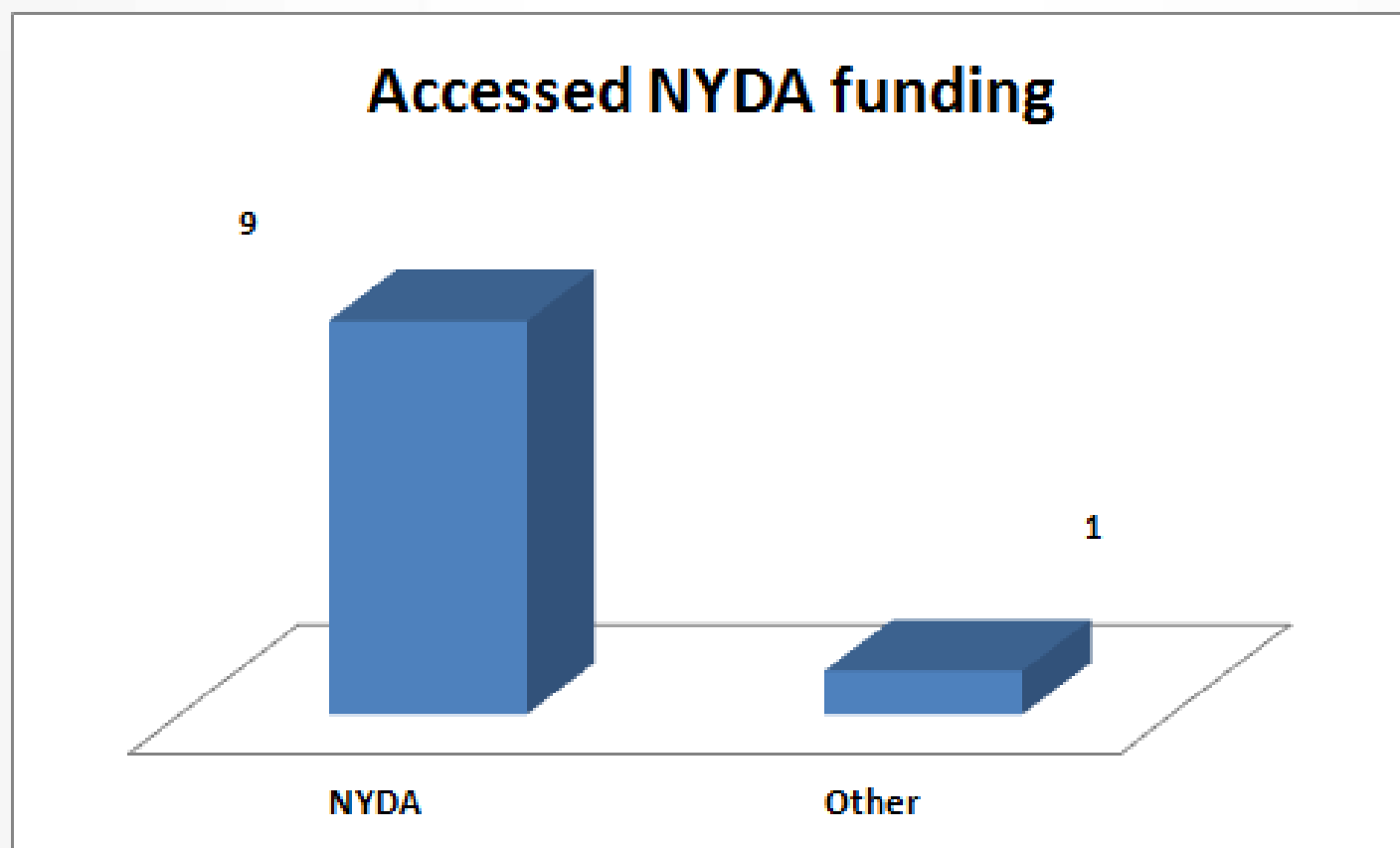
## Importance of environmental awareness in business



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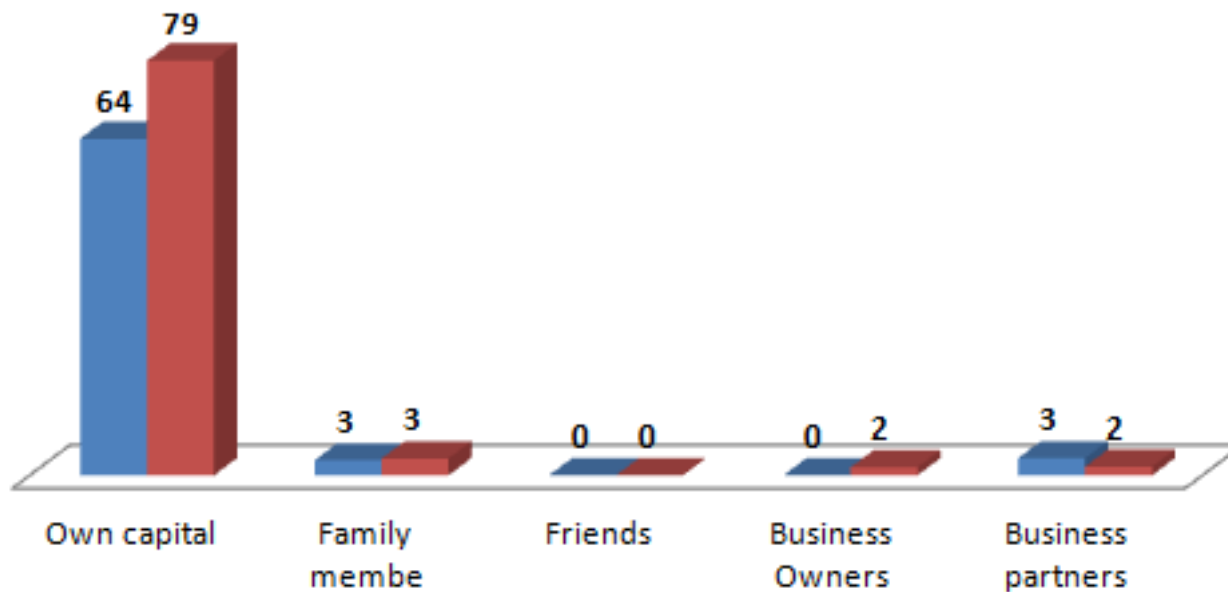


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## Source of business funding

■ NYDA ■ Other



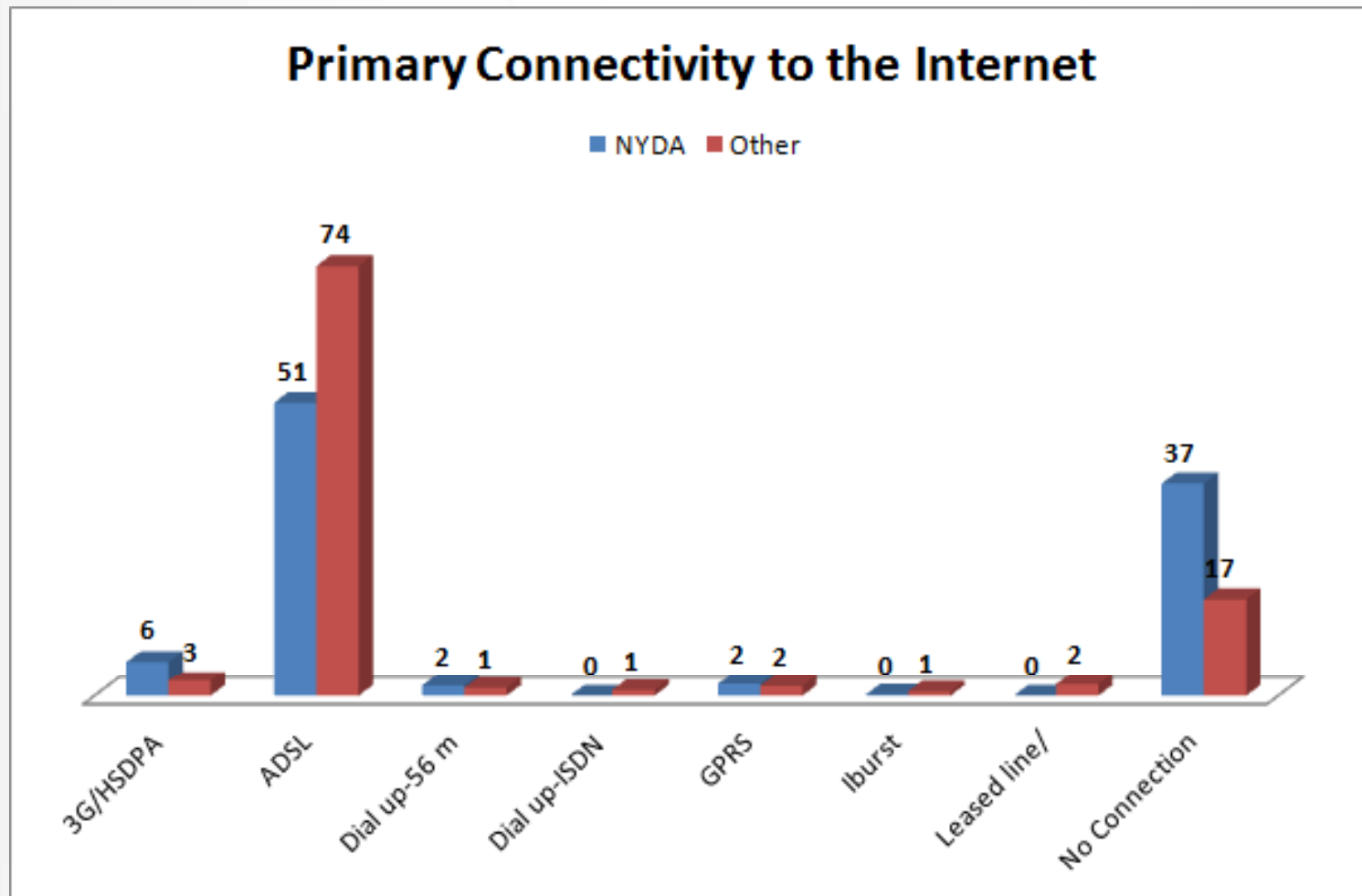
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## Primary Connectivity to the Internet



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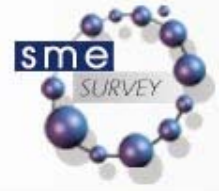


# What keeps you awake at night?



## No. 1: Crime

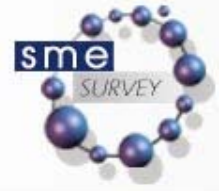
**Established businesses: 50%**  
**Emerging businesses: 27%**



## No. 2: Competition

**Established businesses: 18%**

**Emerging businesses: 14%**



## No. 3: Cashflow

**Established businesses: 7%**

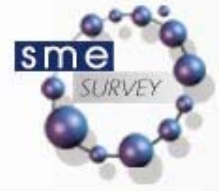
**Emerging businesses: 12%**



## No. 4: Credit

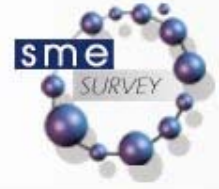
**Established businesses: 3%**

**Emerging businesses: 9%**



## What can be done?

- SME support programmes must focus on emerging businesses.**
- Credit and bridging finance must be part of strategy.**
- Crime prevention is a critical component of small business support.**

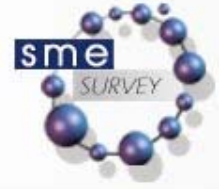


## What can the SME do?

- Invest in systems to manage cash flow.
- Invest in protecting your business.
- Invest in better connectivity.

**The bottom line:**

- Keep reinvesting in the business



# Thank you

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